



## Germán F.

Senior Video/Web/Graphics Designer  
Digital Marketing Specialist

### PERSONAL STATEMENT

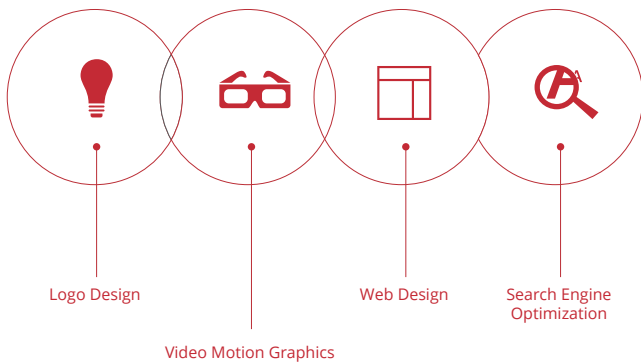
I am 43 years old, my professional career began as Cameraman and Video editor, working on Television channels and Tv Producers. Following technological advances, I studied Multimedia Design oriented in Art Direction and Marketing, where my field of action was in the Internet world, working on different interactive agencies per project and independent.

I have more than 10 years of experience in Digital Arts and Web projects. I am confident that my solid experience background in Design and Marketing will make me an ideal candidate for the job.

In addition to my design an technical skills, I am also an excellent communicator, listener and team player; all of which I know are absolutely vital attributes required to become a competent Web designer in a busy working enviroment.

My main goal is to expand my professional relationships and offer my potential knowledge to new job opportunities in freelance digital projects.

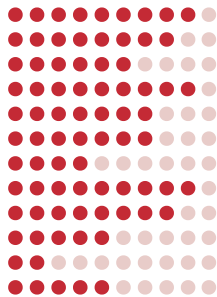
### MY SPECIALITIES



### DESIGN SKILLS

#### 01 Computer

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Dreamweaver  
Adobe Flash  
HTML5 & CSS3  
Javascript & JQuery  
Adobe After Effects  
Wordpress  
Prestashop  
3D Studio Max  
PHP MySQL



#### 02 Knowledge

HTML Mockups  
Visual and Motion design  
Storyboards Ideas  
Image editing.  
Web usability.  
Interface Design.  
Responsive web design  
Video editing  
Illustration graphics  
Autodidact

### LANGUAGE SKILLS



### WORK EXPERIENCE



### EDUCATION

**3 YEARS**  
Da Vinci Digital Art School  
Multimedia Designer  
*Design, Marketing & Advertising*  
2003 - 2006

**1 YEAR**  
Salvador University  
Community Manager  
*Advertising & Social Media*  
2009 - 2010

**2 YEARS**  
Boutique Image & Sound School  
TV Director & Producer  
*Producing TV programs and others*  
1995 - 1997

**3 MONTHS**  
Education IT > CSS & Divs  
Dotzero > After Effects Advanced  
CAECE University > Dreamweaver  
2009 / 2008 / 2002

**2 MONTH**  
Arg. Assoc. of Advertising Agencies  
Seminar on Strategy, Innovation and  
business in Mobile 2.0  
2010

**3 MONTHS**  
Case Brand Strategy > Seminar  
Internet Campaigns > Course  
Email Marketing > Course  
Project Manager > Course  
2011 - 2012

### RECOGNITIONS



Storyboard design idea for TV Spot  
Online contest. One of the hundred finalists.  
Openad.net - London 2007

### HOBBIES & INTERESTS

